

Petra Meekers

Born: 1 December 1973

Nationality: Dutch

Petra Meekers has a biomedical sciences qualification and a bachelor's degree in biochemistry from the University of Deventer. From 2006 to 2008, she was active in the renewable energy industry as an independent consultant at BioX Sdn Bhd. Subsequently she was group sustainability manager at New Britain Palm Oil. In 2015 she was appointed director of CSR and Sustainable Development at Musim Mas Holdings Ltd. From 2018 until March 2021, she was active at Unilever Asia Pte Ltd as vice-president Sustainable Sourcing Unilever. In 2017 she was appointed as an Independent Director of SIPEF. On 10 June 2021 she left the SIPEF board to become a member of the executive committee where she managed, as Chief Operating Officer APAC, the Southeast Asian operations of the Group.

With her extensive experience in the Asian plantation sector, both upstream and downstream, Petra is the indicated person to guide SIPEF in achieving its growth strategy that focuses on sustainable, traceable and high-quality products.